



## September 2009 Fall/Holiday Update

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### Important Dates:

November 1: Deadline to book one of our two holiday packages; Deadline to order boutique items/custom design items

November 15: Deadline to schedule all Holiday Sessions

November 28: Ordering Deadline for early December delivery (excluding Luxe Boutique & Custom Items)

December 12: Ordering Deadline for delivery no later than Christmas Eve

December 13-17: Late ordering period -- \$15 Rush fee applied; no guarantee of delivery before Christmas.

### Moment of the Month:



## New Name, Slightly New Look ...

... but still the same people behind the cameras!

On June 1, 2009, Reflections of Life Photography became Christina McCall Photography ... the full explanation is posted [here](#). Robby will still be helping behind the scenes from time to time when his work and class schedules permit.

However, in the process of revamping and renaming, we've streamlined our services at CMP. We're no longer providing wedding or event photographic services, but will be more than happy to refer you to one of our many North and East Texas friends who provide those options.

From here on out, CMP is focused on lifestyle portraiture for families, children, maternity, infant/newborn, seniors, and couples/engagement -- as well as the occasional bridal/Rock the Dress (after the wedding for brides or junior/senior girls who want to rock out one more time in their wedding/prom dresses). Commercial, travel, and fine art photographic services are now offered via our subdivision, 5 foot 4 Productions. And ... coming in January 2009, one more surprise that's in the works ...

Our new contact information -- email, website, Facebook Fan Page, and Twitter profile are all linked at the bottom of the left-hand column. Be sure to become a fan of CMP and follow us on Twitter -- Facebook & Twitter-only specials are announced from time to time!



## All traveled out!

Sadly, summer's nearly over -- but I spent nearly three weeks of it traveling around the United States! In June, my family and I piled into the parents' SUV to belatedly celebrate their 30th anniversary and took off on a 17 day roadtrip. For those of you who missed all the posts from the road and afterward, [click here](#) for the full adventure. We visited Garden of the Gods (*and saw Pikes Peak from a distance*), were upgraded to an awesome 4-star eco-friendly resort in Jackson Hole, toured Grand Teton & Yellowstone, and spent some very much overdue time with my best friend and her family in Great Falls before heading up to Glacier National Park for two



## Woof Woof, Meow Meow ...

Most of us consider our pets a member of the family, but we forget to include them in family portraits! Follow Tiger Woods' lead and have your cat or dog included in your portrait session -- we can include a pet in any session type we offer -- or let them be the star of the show and have their own session!

## Follow us on Twitter and become a Fan on Facebook!

... and you might win a surprise for following or answering trivia questions we'll post periodically! Go to [twitter.com/christinamccall](http://twitter.com/christinamccall) to see our twitter stream + create an account while you're there! Our [Facebook Fan Page](#) is located [here](#) -- if you're a fan of the old ROLP page, it was deleted yesterday, so update today!

## Contact Us!

<http://www.christinamccall.com>

[christina@christinamccall.com](mailto:christina@christinamccall.com)

903.477.9069 (after 6:30 pm)

days. After we left there, we headed into Alberta & Saskatchewan, visiting Waterton National Park, the Prince of Wales Hotel, and the Royal Canadian Mounted Police Museum. On our way back south, we detoured at Theodore Roosevelt National Park, Devils Tower, Mount Rushmore, and the Oklahoma City National Memorial. If you fall in love with any of the images after vicariously reliving The Roadtrip, premium fine art prints and a limited edition postcard set (*which a portion of the sale will be donated to charity*) [are available for purchase](#).

Then, in early August, I made an overdue weekend trip up to the Tulsa area to stay with one of my best friends from high school. I took the long way and traveled the OKC to Tulsa stretch of Route 66 -- aka The Mother Road -- plus some Route 66 stops in Tulsa, Claremore, Catoosa, and Foyil. Images are still being edited from that trip, but if you venture a couple weeks back in the archives, you'll find a [couple from Arcadia!](#)



## It's Christmas a bit early for one family!

In late July, CMP announced the [Christmas in August Family Portraiture Giveaway](#) for a complementary session and some extra photo goodies valued at \$350. The deadline passed last Monday evening & our judges were forwarded the entries on Tuesday. Last night, the winner was announced and the Till Family were this year's winner's. You can drop by the site and leave them a congratulatory comment ... then check back later this fall to see sneak peeks from their family portraiture session.



## Mystery Promotion ...

All sessions booked on or after May 1st but before November 15th will receive a postcard explaining our mystery promotion and an envelope containing a special offer via snail mail upon confirmation of their session date. Bring that envelope UNOPENED to your session -- I'll open it to reveal your special offer with your collection purchase: a 11x14 luxe print, a discount on a luxe canvas, a 5x7 Mona Lisa Collection Mini Masterpiece, or win a complementary mini portrait session + 5 high resolution images on CD.

Only one client will win the complementary mini portrait session + digital images -- valued at \$400 -- it could be you!



## Holiday 2009 Specials!

As our two year birthday is just around the corner (on the 15th), we're offering up a couple of great Holiday specials as a thanks to all of you for supporting us through this adventure!

### Sugar & Spice Collection -- \$250\* (save \$85!)

90 minute to 2 hour portraiture session + the following stocking stuffers:

- One (1) Luxe Gift Print Unit
- 10 % off any additional a la carte or collection purchase
- a choice of either:
  - a 10x10 mounted storyboard collage \_

OR

- 24 [5x7 flat custom designed Christmas Cards w/ envelopes](#) + a 4x5

Mona Lisa Collection Mini Masterpiece (*to be featured at christinamccall.com on September 2nd!*)

*or select ...*

### T'was the Night Before Collection -- \$450\* (save \$95!)

90 minute to 2 hour portraiture session + the following stocking stuffers:

- a 10x20 mounted storyboard collage
- 24 [5x7 flat custom designed Christmas Cards w/ envelopes](#)
- 10 % off any additional a la carte or collection purchase
- a choice of either:

- Five (5) Luxe Gift Print Units + One (1) 11x14 Luxe Wall Print

OR

- Four (4) High Resolution Digital Files w/ personal print release + a 5x7 Mona Lisa Collection Mini Masterpiece

For clients who booked our Summer Re-Grand Opening Special, we don't want you to feel like you've missed out -- if you're interested, contact us and you can upgrade to one of these specials for the difference of what you've already paid!

To qualify for these offers, your session must be booked by November 1st and on the calendar & confirmed for no later than November 15th -- and as of right now, we only have availability for 12 more sessions between now and November 15th!

Also -- for those wanting to order additional [custom cards](#), don't forget start picking out your design as soon as you receive your client only access to our VIP section -- or if custom cards aren't in your budget, we have a variety of [bordered 4x6 prints](#) available to choose from.

*\*Pricing does not include 6.25% Texas state sales tax*



## Autumn Casting Call

CMP is looking for a few good people ... wait, that sounds like I'm recruiting for the Marine Corps! I have a handful of ideas and locations I'm dying (figuratively) to test out on volunteers before begging and conjoining clients into -- that way if they flop, I don't disappoint ;) Take a look at the ['wish list'](#) and if you or someone you know fits one of the descriptions, drop me an email at [christina@christinamccall.com](mailto:christina@christinamccall.com) ASAP. I only have a limited number of slots to squeeze these in on, so I will be ending the casting call in the next couple of weeks ...



